

## 4.5 Max/Min Problems

## EXAMPLE 3

Selecting a strategy to determine when a quadratic function reaches its minimum value

The cost of running an assembly line is a function of the number of items produced per hour. The cost function is  $C(x) = 0.28x^2 - 1.12x + 2$ , where  $C(x)$  is the cost per hour in thousands of dollars, and  $x$  is the number of items produced per hour in thousands. Determine the most economical production level.

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## 4.5 Max/Min Problems

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minimum (vertex)

$x$  = items  
thousands  
 $C(x)$  = cost  
thousands

$$C(x) = 0.28x^2 - 1.12x + 2$$

$$C(x) = 0.28(x^2 - 4x) + 2$$

$$C(x) = 0.28(x^2 - 4x + 4 - 4) + 2$$

$$C(x) = 0.28[(x-2)^2 - 4] + 2$$

$$C(x) = 0.28(x-2)^2 - 1.12 + 2$$

$$C(x) = 0.28(x-2)^2 + 0.88$$

$$(2, 0.88)$$

The minimum cost of production is at 2000 items at a cost of \$880/hr.

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The demand for a new product is  $p(x) = -5x + 39$ , where  $P(x)$  is the price of the item in thousands of dollars and  $x$  is the # of items sold in thousands. The cost function for this product is  $C(x) = 4x + 30$  where  $C(x)$  is the cost of the item in thousands of dollars and  $x$  is the # of items sold in thousands.

What is the maximum profit for this product?

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What quantity of items must be sold for the maximum profit?

What is the maximum profit?

$$\text{Profit} = \text{Revenue} - \text{Cost}$$

$$\text{Profit} = x(\text{price}) - \text{cost}$$

Where  $x$  = # of items sold

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$$\begin{aligned} \text{Profit} &= x(\text{price}) - (\text{cost}) \\ \text{profit} &= x(-5x + 39) - (4x + 30) \\ \text{profit} &= -5x^2 + 39x - 4x - 30 \\ \text{profit} &= -5x^2 + 35x - 30 \\ &= -5(x^2 - 7x) - 30 \\ &= -5(x^2 - 7x + 12.25 - 12.25) - 30 \\ &= -5(x - 3.5)^2 - 12.25 - 30 \\ &= -5(x - 3.5)^2 + 61.25 - 30 \\ &= -5(x - 3.5)^2 + 31.25 \\ &= -5(x - \frac{7}{2})^2 + \frac{125}{4} \\ &= \left(\frac{7}{2}, \frac{125}{4}\right) \quad (3.5, 31.25) \end{aligned}$$

At 3500 items sold, the company will maximize profit at \$31,250

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Hmk

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q 1,2, 3,5,6, 8,9 &amp; 11

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$$\begin{aligned}
 R(x) &= -x^2 + 10x + 3000 \\
 &= -1(x^2 - 10x) + 3000 \\
 &= -1(x^2 - 10x + 25 - 25) + 3000 \\
 &= -1[(x-5)^2 - 25] + 3000 \\
 &= 1(x-5)^2 + 25 + 3000 \\
 &= 1(x-5)^2 + 3025 \\
 &\quad (5, 3025)
 \end{aligned}$$

Increase the price by 50¢, (5x  
to max revenue at \$ 3025

\$5.50 per package x 550 items

Mar 25-10:17 AM

$$\begin{aligned}
 3) \quad h(t) &= -4.9t^2 + 1.5t + 17 \\
 \text{When is the diver at } 5m \\
 5 &= -4.9t^2 + 1.5t + 17 \\
 0 &= -4.9t^2 + 1.5t + 17 - 5 \\
 0 &= -4.9t^2 + 1.5t + 12 \\
 0 &= +4.9t^2 - 1.5t - 12 \\
 a &= 4.9 \\
 b &= -1.5 \\
 c &= -12 \\
 &= \frac{-(-1.5) \pm \sqrt{(-1.5)^2 - 4(4.9)(-12)}}{2(4.9)} \\
 &= \frac{1.5 \pm \sqrt{2.25 + 235.2}}{9.8} \\
 &= \frac{1.5 \pm \sqrt{237.45}}{9.8} \\
 &= \frac{1.5 \pm 15.4}{9.8} \\
 \frac{1.5 + 15.4}{9.8} &= \frac{1.5 - 15.4}{9.8} \\
 \frac{16.9}{9.8} &= -\frac{13.9}{9.8} \\
 &= 1.7 \quad \text{Non relevant (time)} \\
 &= -1.4
 \end{aligned}$$

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Oct 17-10:41 AM